

Date – 01.09.2025

Banking & Insurance Management
M. Com 4TH Assignment
Answer any two (15*2=30) Total Marks 30

1. Define Health Insurance. Explain the principles of Health Insurance.
2. Explain the concept of CRM. Elucidate the importance CRM in Banking.
3. Who are Agents? Explain the process of training insurance agents.
4. Elucidate the salient features of balance sheet.
5. Describe the concept of investment report?
6. Explain in brief the role NBFC's play in strengthening the Indian Economy

Date – 02.09.2025

Research Methodology
M. Com 4TH Assignment
Answer any two (15*2=30) Total Marks 30

1. What are the criteria for good research? Discuss major approaches to research with example?
2. Discuss the importance of problem identification and formulation in research?
3. Define the term Hypothesis? What is its nature and types?
4. Elaborate the importance and techniques of interpretation of data in research?
5. Differentiate between:-
 - (a) Quantitative Data & Qualitative Data.
 - (b) Probability Sampling & Non Probability Sampling.
6. Write short note on:-
 - (a) Correlation Coefficients.
 - (b) Standard Deviation.