

INSTRUCTIONS FOR THE ASSIGNMENT

1. Answer all questions from each of the paper.
2. The word limit is 800 for each question.
3. It is also advised to write the assignment answer in A4 size paper using double side (to avoid the wastage of paper) with your own handwriting with black ball point pen.
4. The mark per question will be decided by DDCE during evaluation.
5. The date and mode of submission of assignment will be notified as per the notification of Utkal University.

COVER PAGE

Assignment paper submitted at Directorate of Distance & Continuing Education, Utkal University, Vanivihar.

Submitted By:

Student Name: _____.

University Roll No.: _____

Subject: _____ Semester: _____

Paper Name: _____

Total No. of pages submitted: _____

Declaration: I _____ do hereby declare that the Assignment papers submitted by me for the partial fulfillment of the requirement of P.G Diploma in Banking and Insurance Management is written by my own handwriting.

(Signature of the Student)

P.G Diploma in Banking and Insurance Management.
2nd Semester Assignment Questions

PAPER-06- RESEARCH METHODOLOGY

1. What is Research? How research is used in functional areas of Management?
2. Explain various steps involved in Research Process?
3. What is sampling? Explain various methods involved in sampling procedure.
4. What are the methods involved in collection of Primary data?
5. A tea company appoints four salesmen, A, B, C and D and observes their sales in three season's summer, winter and Monsoon. The Figures (in Lakhs) are given in the following table:

Season's	salesmen			
	A	B	C	D
Summer	36	36	21	35
Winter	28	29	31	32
Monsoon	26	28	29	29

Test at 5% level of significance there is any significant difference between salesmen and season, so far sales are concerned, $F(3,6)=4.76$ and $F(2,6)=5.14$

PAPER-07 -R& CM

1. Elaborate the sources of risk and explain the mechanism of identification and measurement of risk.
2. What do you mean by Agricultural Insurance ? Discuss in detail the provisions of the national Agricultural Insurance Scheme (NAIS) in India.
3. What is meant by credit risk in Banking ? Discuss the means to manage credit risk exposures of banks.
4. Examine the different Marine Insurance Policies related to Hull and Cargo insurance.
5. Classify Motor vehicles in India and discuss forms of Motor insurance policies prevalent in India.

PAPER-08 - B &IL

1. Discuss about the structure of the banking system in India in the Organized and unorganized sector.
2. Discuss the main functions of a commercial bank and its role for the development of a nation like India ?
3. Discuss the important financial statements used to assess the financial strength of a banking organization.
4. Explain the norms of IRDA regarding investment of insurance companies?
5. What is General Insurance? Discuss the function and role of General Insurance to undertake the risk factors arising in case of fire and marine.

PAPER-09- BIM

1. What are the seven P's in service Marketing. Discuss the characteristics of service marketing.
2. Who can be called as customer? Discuss the consumer decision making process and the factor influencing it for buying life insurance product.
3. What is new product development process? Discuss the strategic mix required for banking products and each stage of Product Life Cycle (PLC).
4. Discuss the different stage and consumer promotion techniques used by business for promotion with suitable example.
5. Explain the 5 Gap model of service quality in service marketing. State its advantages and limitations.