2023

Full Marks - 70

Time - As in the Programme

Each question carries equal marks.

Answer any FIVE questions.

1. Discuss the scope and importance of Managerial Economics.

2. Define Demand. What are the determinants of demand ? State the Law of demand.

3. Define Demand Forecasting. Discuss the methods of demand forecasting.

4. Define Indifference Curve. Discuss the consumers' equilibrium under Indifference Curve analysis.

5. Discuss the Law of Variable Proportion.

6. Define Perfect Competition. Discuss the short-run equilibrium of a firm under perfect competition.

7. Define Break-even point. Discuss its importance for profit planning.

8. Define Business Cycle. Discuss the remedial measures to solve the problems of business cycle.

2023

Full Marks - 70

Time - As in the Programme

The figures in the right hand margin indicate marks.

Answer ALL questions.

Section - A

(Word Limit - 700 - 1000)

Answer any THREE :   [12×3=36

1. Discuss the objectives of Companies Act. 1956. What main changes have been introduced by the Companies Act 2013 ?

2. Explain the provisions of Indian company with reference to formation of a company.

3. State the circumstances under which a company may be compulsorily wound - up by the Tribunal.

4. Explain the terms "Tax Evasion", "Tax Avoidance" and Tax planning. Discuss the various requisition of successful Tax Planning.

5. Discuss the Tax structure in India after implementation of GST.

[Cont...

Section - B

(Word Limit - 500)

Answer any THREE : [8×3=24

1. Define Articles of Association. Discuss the restriction regarding alternations of Articles.

2. Who can be a Director ? Explain various types of Directors appointed by a Company.

3. What is share capital ? Explain the different forms of share capital.

4. (a) Define the terms "Cost of Acquisition". What are the rules for determination of "Cost of Acquisition" ?

  (b) Form the following information, compute taxable capital gain for the assessment year 2021-22.

  Cost of acquisition of residential house in 2001-02 is Rs. 5, 50,000/-

  Cost of construction of new residential house is Rs. 4,00,000/-

  The new house was constructed during 2020-21 and is used by Assessor's sister for residence.

5. What is the best judgement assessment ? Under what circumstances is it made by the accessing officer ? What are the remedies available to assesses ?

Section - C

(Word Limit - 300)

Answer any TWO :   [5×2=10

1.   Write notes on Government company, one person company and holding company.

2.   What is Annual General meeting ? State the legal provisions for calling such meeting.

3.   Discuss the provisions of MAT under section 115JB.

4.   Explain the applicability of composition scheme under GST.

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2023

Full Marks - 70

Time - As in the Programme

The figure in the right hand margin indicate marks.

Answer ALL questions.

Section – A

(Word Limit - 700-1000)

Answer any THREE :   [12 x 3 = 36

1. What is Strategic Management ? Discuss the important tasks strategic management system to performs.

2. What are the environmental forces that the management of an enterprise should appraise for formulating the strategy ? Explain.

3. What is Industry Analysis ? Discuss the Porter's Model in support of the Industry analysis.

4. What is implementation of strategies ? Explain various techniques of it.

5. Discuss the process of evaluation and controlling strategies are important.

[P.T.O...

[2]

Section – B

(Word Limit - 500)

Answer any THREE :   [8 x 3 = 24

1. Discuss the role of a strategic manager with suitable examples.

2. Identify the significance of SWOT analysis in formulation of strategic plan of a firm.

3. What is the significance of environmental scanning in strategic decisions ?

4. Why is strategy implementation so significant for corporate success ? Explain.

5. What is strategic decision making process ? Discuss.

Section – C

(Word Limit - 300)

Answer any TWO :   [5 x 2 = 10

1. What is Strategic Management ? Discuss Planning.

2. What are the various roles of strategic managers ?

3. What do you mean by Company Vision ?

4. How many types of environments are there ?

2023

Full Marks - 70

Time - As in the Programme

The figures in the right hand margin indicate marks.

Answer ALL questions.

Section - A

(Word Limit - 700 - 1000)

Answer any THREE :   [12×3=36

1. Define the term Disaster and describe the various types of disaster.

2. Critically examine the concept, causes and effects of 'Global Warming'.

3. Examine the causes and effects of Earthquake with examples.

4. Briefly write a note on Disaster Management Act 2005.

5. Discuss the causes and effects of different types of pollution and suggest the measures to clean it.

Section - B

(Word Limit - 500)

Answer any THREE :   [8×3=24

1.   Discuss the role of National Institute of Disaster Management (NIDM) is handling disasters.

2.   Why tropical cyclones are more prevalent in Bay of Bengal ? Discuss the causes and effects of tropical cyclones.

3.   Describe the various causes and effects of landslides, Mention the impotents components *of the* National Landslide Risk Management Strategy.

4.   What is draught ? Discuss the different types and effects of draught.

5.   Discuss the recent measures initiated in disaster management by the Government of India departing from the earlier reactive approach.

[3]

Section - C

(Word Limit - 300)

Answer any TWO :   [5×2=10

1. What is the greenhouse effect ? What is the impact of the greenhouse effect ?

2. Discuss the causes and effects of road accidents. Suggest remedies to check it.

3. Examine the need and necessity of Disaster Medicine.

4. Examine the causes and effects of Heat wave and Cold wave.

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(2.Yr.) - II - S - MBA - DDCE - P - 12 - (Disaster Management)- (R&B) Dt - 27.07.2023

2023

Full Marks - 70

Time - As in the Programme

The figures in the right hand margin indicate marks.

Answer ALL questions.

Section - A

(Word Limit - 700 - 1000)

Answer any THREE :   [12×3=36

1. Discuss the factors a retailer should consider when establishing pricing objectives and policies.

2. Explain how retailers manage their sales promotion and publicity.

3. Discuss the steps involved in planning the store.

4. Identify the different options, both store-based and non-store-based, for effectively reaching a target market and discuss the advantages and

[Cont...

disadvantages of business districts, shopping centers, and free-standing units as potential sites for retail location.

5. What is visual merchandising ? Explain the key factors for designing a visual merchandising plan.

Section - B

(Word Limit - 500)

Answer any THREE : [8×3=24

1. Discuss the consumer shopping/purchasing model, including the key stages in the shopping/purchasing process.

2. Describe the four theories used to explain the evolution of retail competition.

3. Describe why store design is so important to a store's success

4. Explain briefly the various elements of retail mix.

5. Define and differentiate with suitable examples between a food centric retailer and a general merchandise retailer.

Section - C

(Word Limit - 300)

Answer any TWO :   [5×2=10

1. What do you mean by pedestrian traffic ?

2. How departmental store is differ from discount store

3. Explain characteristics of retailing.

4. What is a Retail consumer ?

5. Differentiate between Retail Chain and independence outlets.

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2023

Full Marks - 70

Time - As in the Programme

The figures in the right hand margin indicate marks.

Answer ALL questions.

Section - A

(Word Limit - 700 - 1000)

Answer any THREE :   [12×3=36

1. Give a brief note on historical perspective of corporate governance.

2. What is 'Good Corporate Governance' ? Explain its obligation to Investors.

3. Discuss about the role of the Board in ensuring corporate governance.

4. Explain in detail the SEBI's role in promoting corporate governance.

5. Illustrate on the concept of CSR in India.

[Cont...

[2]

Section - B

(Word Limit - 500)

Answer any THREE :   [8×3=24

1. What are the issues in corporate governance ? Explain each of them briefly.

2. Give a brief note on the current Scenario of corporate governance.

3. What are the problems of investors in India ? How is it protected by several agencies in India ?

4. Discuss about SEBI's role in the new era.

5. Why is corporate social responsibility important ? Explain CSR laws in India.

Section - C

(Word Limit - 300)

Answer any TWO :   [5×2=10

1. What are the benefits of good corporate governance to a corporation ?

2. What is the relevance of corporate governance in managing a Company ?

3. What is the role of agents and Institutions in corporate governance ?

4. Give a brief note on the concept of CSR in USA.

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(2.Yr.) - II - S - MBA - DDCE - P - 16 - (Corporate Governance)- (R&B) Dt - 02.08.2023

2023

Full Marks - 70

Time - As in the Programme

The figures in the right hand margin indicate marks.

Answer ALL questions.

Section - A

(Word Limit - 700 - 1000)

Answer any THREE :   [12×3=36

1.   Production ABC is obtained after it passes through three distinct processes. The following information is obtained from accounts for the month ending 31st December 2023.

Items	Process A (Rs)	Process B (Rs)	Process C (Rs)
Material	2,600	1,980	2,962
Labour	2,000	3,000	4,000
Overheads	2,000	3,000	4,000

2,000 units at Rs 5 per unit were introduced in Process A. The output of each process passes direct to the next process and family to finished stock. The following additional data are obtained:

[Cont...

Process	Output during the month	% of Normal loss in input	value of Scrap per unit
Process A	1900	5%	Rs. 4
Process B	1680	10%	Rs.8
Process C	1500	15%	Rs.10

Prepare process accounts for the month ending 31st December 2023.

2. The following budgets is available for production of a product called XYZ :

Particulars	60% level of Activity	80% level of Activity
Output	24,000 units	32,000 unis
Direct Material	Rs. 24,000	Rs. 32,000
Direct Labour	Rs. 18,000	Rs. 24,000
Direct Expenses	Rs. 6,000	Rs. 8,000
Factory overhead	Rs. 30,000	Rs. 38,000
Administrative Overhead	Rs. 8,000	Rs. 8,000
Selling & Distribution Overhead	Rs. 40,000	Rs. 52,000

You are required to prepare a flexible budget for 90% level of activity.

3. Define the term cost ? What are its elements ? Make a classification of cost with example ?

4. What is Break-Even Point ? What are its assumptions ? Explain different methods of computation Break-Even Point with example ?

5. Describe Responsibility Accounting ? What are its benefits ? Explicate different types of responsibility centers used in Responsibility Accounting ?

Section - B

(Word Limit - 500)

Answer any THREE :   [8×3=24

1. A factory produces a standard product named PQR. The following information is given to you for the month of January 2023.

Particulars	Amount (Rs.)
Raw material Consumed	1,80,000
Direct Wages	1,00,000
Other Direct expenses	40,000
Factory Overhead	80,000
Office Overhead	40,000
Selling & Distribution Expenses	Rs. 6 per unit sold
Units produced and sold during January 2023	20,000 units
Profit	20% on Total Sales

You are required to :

(a) Prepare a cost sheet for January 2023

(b) The company forecast to produce 30,000 units in the month February, 2023. Prepare an estimated cost sheet for the month of February.

2. The following information is related to Sanjukta Limited :

Particulars	2022	2023
Sales	Rs. 7,00,000	Rs. 9,00,000
Profit/Loss	Rs. 10,000 (loss)	Rs. 10,000 (Profit)

Calculate the following :

(a) P/V Ratio

(b) Fixed Expenses

(c) Break Even Point

[Cont...

(d) The number of units to be sold to earn a profit of Rs. 40,000

(e) Margin of safety when sales is 8,50,000

(f) Profit when sales is 8, 50,000

3. Define Cost Accounting ? What are its objectives ? Elaborate the difference between cost accounting and financial accounting ?

4. What is Activity Based Costing (ABC) ? What are its advantages over traditional costing system ?

5. Describe the concept of Balanced Scorecard for evaluating the performance of a company ?

Section - C

(Word Limit - 300)

Answer any TWO :   [5×2=10

1. Discuss the concept of variance analysis ?

2. Differentiate between functional budget and master budget ?

3. What is Zero Based Budgeting (ZBB) system ?

4. Write the treatment of Normal Loss and Abnormal loss in process costing ?

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(2.Yr.) - II - S - MBA - DDCE - P - 13 -

(Cost Management Accounting)- (R&B)

Dt - 29.07.2023

2023

Full Marks - 70

Time - As in the Programme

The figures in the right hand margin indicate marks.

Answer ALL questions.

Section - A

(Word Limit - 700 - 1000)

Answer any THREE :   [12×3=36

1. What are the methods involved in collection of Primary data with giving advantages and disadvantages ?

2. What is statistics ? How statistics is used in commerce and Management ?

3. What is Time series ? Briefly explain components of Time series with giving advantages and disadvantages ?

[Cont...

4. Find out transportation cost using Vogels approximation method.

Storehouse → Company ↓	A	B	C	D	Supply
P	12	15	19	22	250
Q	20	22	25	21	300
R	14	15	18	24	400
Demand	100	200	320	450	

5. Calculate missing figures from following data :

	Group - I	Group - II	Group - III	Combined
No of observations	50	?	90	200
Mean	113	?	115	116
Standard Deviation	6	7	?	7.746

Section - B

(Word Limit - 500)

Answer any THREE :. [8×3=24

1. The coefficient of rank correlation between two subjects X and Y of 10 students was found to be 0.5. Later on it was found that the difference between the ranks in the two subjects was wrongly taken as 3 in place of 7. Find the correct rank correlation.

2. A company has five machines that are used for four jobs. Each job can be assigned to one and only one machine. The cost of each job on each machine is given in the following table. Find out total assignment cost.

Machine →	A	B	C	D	E
Job ↓					
1	7	9	13	8	9
2	10	7	7	8	7
3	8	9	12	9	5
4	12	6	10	4	6

3. Find Karl Pearson coefficient of correlation from the following data :

Age	16	17	18	19	20	21
No of students appeared	250	200	150	120	100	80
No. of student passed	200	150	90	48	30	16

4. Find two regression equation from the following data :

X	12	14	15	18	22
Y	9	15	25	24	21

5. Differentiate between correlation and regression analysis.

Section - C

(Word Limit - 300)

Answer any TWO : [5×2=10

1. Explain the significance of tabulation.

2. Explain different types of classification.

3. What is LPP. Explain its uses.

4. Write short notes on Bays rule..

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(2.Yr.) - II - S - MBA - DDCE - P - 14 - (Quantitative Methods for Managers) - (R&B) Dt - 31.07.2023